

Tourism Commission

The Village of East Aurora is a well-established destination for people eager to learn more about the history of our community, participate in our civic and cultural events, explore our many fine shops and galleries, or enjoy the hospitality of our proprietors offering fine food, entertainment and lodging. The people of East Aurora have greatly benefited from our visitors, who have contributed to our economic health and who have also enriched us by sharing their enthusiasm for the things that set East Aurora apart from other places and made their journeys here well worth taking.

To encourage and support tourism, to raise public awareness of the importance of tourism to the economy of East Aurora and surrounding communities, and to coordinate access to the assets of our community such that tourism contributes to, and does not detract from our residents' enjoyment of their Village, we form the East Aurora Tourism Commission.

Mission Statement

The mission of the Commission is to maximize tourism's contribution to the economic, social and cultural prosperity of the Village of East Aurora.

The Commission will:

- Appoint a Chairperson and Secretary annually, who will establish a calendar for monthly meetings, prepare the agenda, produce minutes and lead each meeting.
- Accept referrals from the Village Board on matters relating to tourism, and provide its advice to the Village Board on these matters and other topics within the scope of the Commission's purpose.
- Prepare, for the Village Board, a master plan for tourism within the Village and update it bi-annually.
- Provide an annual report for the Village Board that describes the economic impact of tourism in East Aurora and summarizes the major tourism related issues and events for the preceding year.
- Seek funding opportunities utilizing the village/town grant writer with prior approval of the Village and Town Boards.
- Coordinate efforts with other entities whose missions align with the purpose of the Commission, such as:
 - The Town of Aurora and other nearby communities,
 - Erie County and New York State Parks,
 - Local Museums, Restaurants and Lodging,
 - The Buffalo / Niagara Convention and Visitors Bureau,
 - The East Aurora Chamber of Commerce
 - And others as the Commissions sees fit.

The Village Board will:

- Appoint a Village Board Member to be liaison to the Commission.
- Appoint all members of the Commission, from the list of those nominated to be members.
- All nominations are to be submitted in writing to the Chairperson of the Commission who will assemble and submit all names to the Village Board prior to the annual Organizational Meeting for the coming year. Nominees must be at least 18 years of age and residents of the Village of East Aurora.
- Appoint a minimum of six (6) and a maximum of ten (10) members to the Commission. Members serve one year terms and may be reappointed to serve multiple terms.