

Communication Commission

All members of the government of East Aurora, whether elected, hired or appointed, paid or unpaid, are working for the people of East Aurora. For the government to effectively represent its citizens, open, accurate and effective paths of communication must exist, and must be used by both the government and the people to share fact and opinion regarding the issues that we face.

While any conversation between two parties is a responsibility both parties share, the conversation between a government and its citizens puts a special burden on the government. It must not only provide appropriate and reliable information to the community but must be creatively proactive in seeking citizen input, providing multiple ways that members of the community can share their insight, confident that it will be heard and understood by their government.

To promote the efficient exchange of information and ideas regarding the issues that face the residents of the Village of East Aurora, to seek ways to use process and technology to facilitate an open conversation among all members of our community, and to help members of the government understand the recommendations of our citizens, we establish the Village Communication Commission.

Mission Statement

The mission of Communication Commission is to facilitate communication between the Village Government and the citizens of East Aurora.

The Commission will:

- Appoint a Chairperson and Secretary annually, who will establish a calendar for monthly meetings, prepare the agenda, produce minutes and lead each meeting.
- Accept referrals from the Village Board on matters relating to communication and provide its advice to the Village Board on these matters and other topics within the scope of the Commission's purpose.
- Prepare, for the Village Board, a master plan for citizen / government communication and update it bi-annually.
- Provide an annual report for the Village Board that describes the effectiveness of communication processes and programs within East Aurora and summarizes the major communication related issues and events for the preceding year.
- Seek funding opportunities utilizing the village/town grant writer with prior approval of the Village and Town Boards.
- Develop the process for and implementation of the Neighbor-Neighborhood Exchange. This process will allow for the a village resident to request the presence of a Village Board member to present topical data and to receive direct citizen feedback at a small venue selected by the village resident.

- Encourage advanced communication methodologies, which may include the enhancement of the Village's web presence, development of streaming live video of Village Board Meetings, citizen phone banks and Reverse 911.

The Village Board will:

- Appoint a Village Board Member to be liaison to the Commission.
- Appoint all members of the Commission, from the list of those nominated to be members.
- All nominations are to be submitted in writing to the Chairperson of the Commission who will assemble and submit all names to the Village Board prior to the annual Organizational Meeting for the coming year. Nominees must be at least 18 years of age and residents of the Village of East Aurora.
- Appoint a minimum of six (6) and a maximum of ten (10) members to the Commission. Members serve one year terms and may be reappointed to serve multiple terms